



SEO Report for
Rent in Nepal

By:

Web House Nepal Pvt. Ltd.
<https://webhousenepal.com/>

Report Outline

In this report, we will delve into key metrics, trends, and insights that highlight the impact of our SEO strategies on your website's visibility, organic traffic, and overall search engine rankings. Throughout this report, we will analyze various aspects of our SEO campaign, including keyword rankings, on-page optimization, backlink profile, content strategy, and technical SEO enhancements.

SEO Package: Standard

URL: rentinnepal.com

Reporting For: Sixth Month

Reporting Duration: 30 Days

SEO Expert: DB Ghale/Sunil Panta

Manager: DB Ghale

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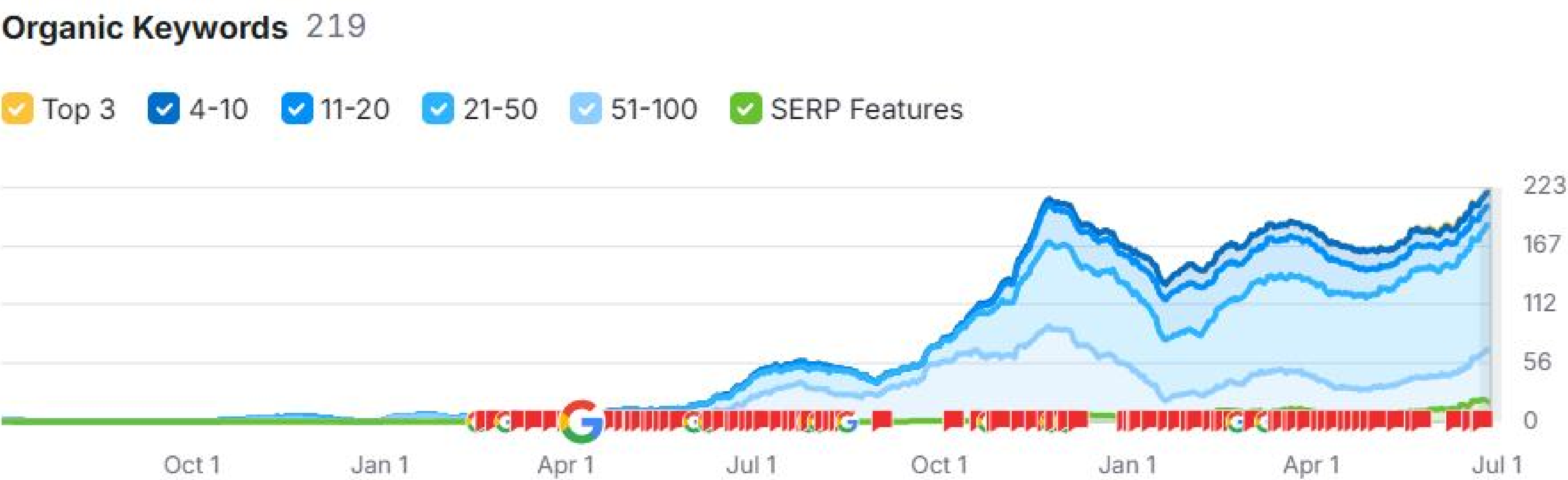
Sixth Month: On-Page

In the previous months, our focus was on on-page SEO, where we meticulously analyzed the website, optimized keywords, and studied our competitors. This month, our efforts are solely dedicated to technical SEO. Our completed task list for on-page SEO is outlined in this report.

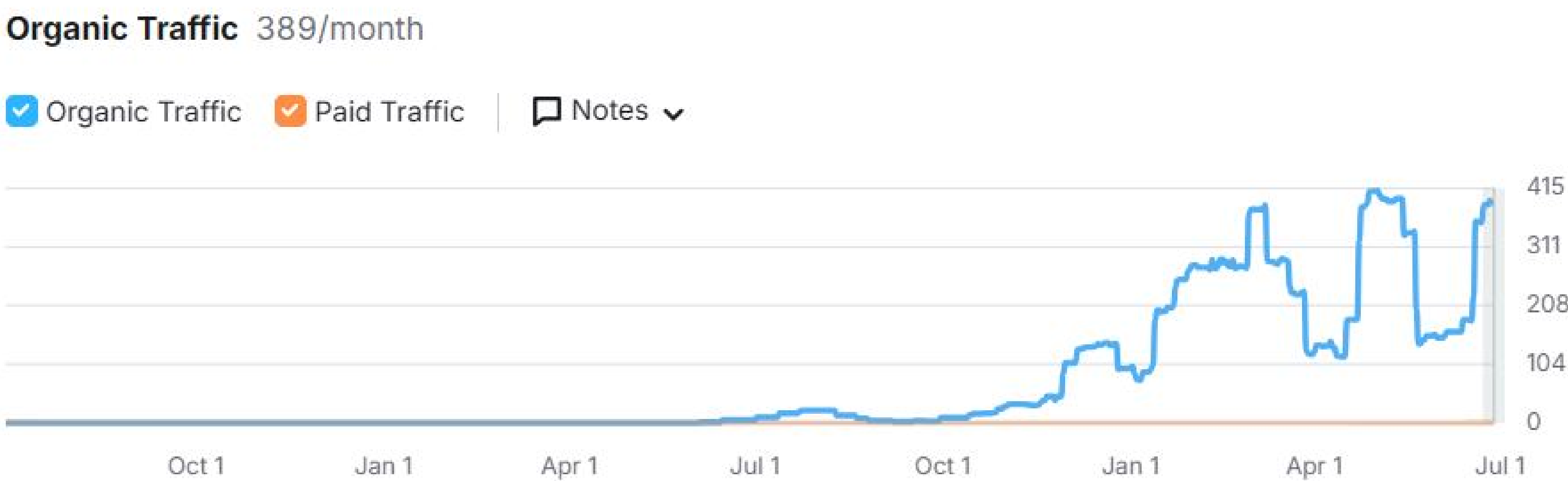
In the sixth month, we effectively tackled both technical SEO and on-page SEO. We addressed various technical issues and strategically targeted high-potential keywords to enhance our visibility. Additionally, we devised strategies aimed at surpassing our competitors.

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On-site Progress (Overview)



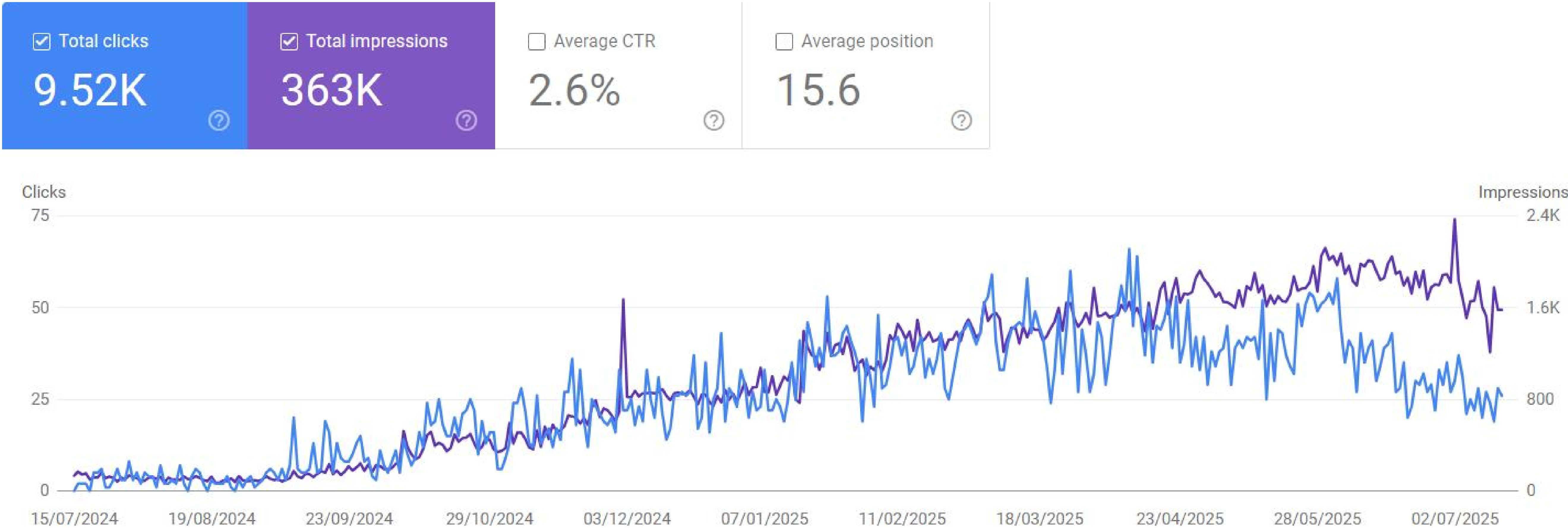
Source: Semrush



From Google

From Search Console

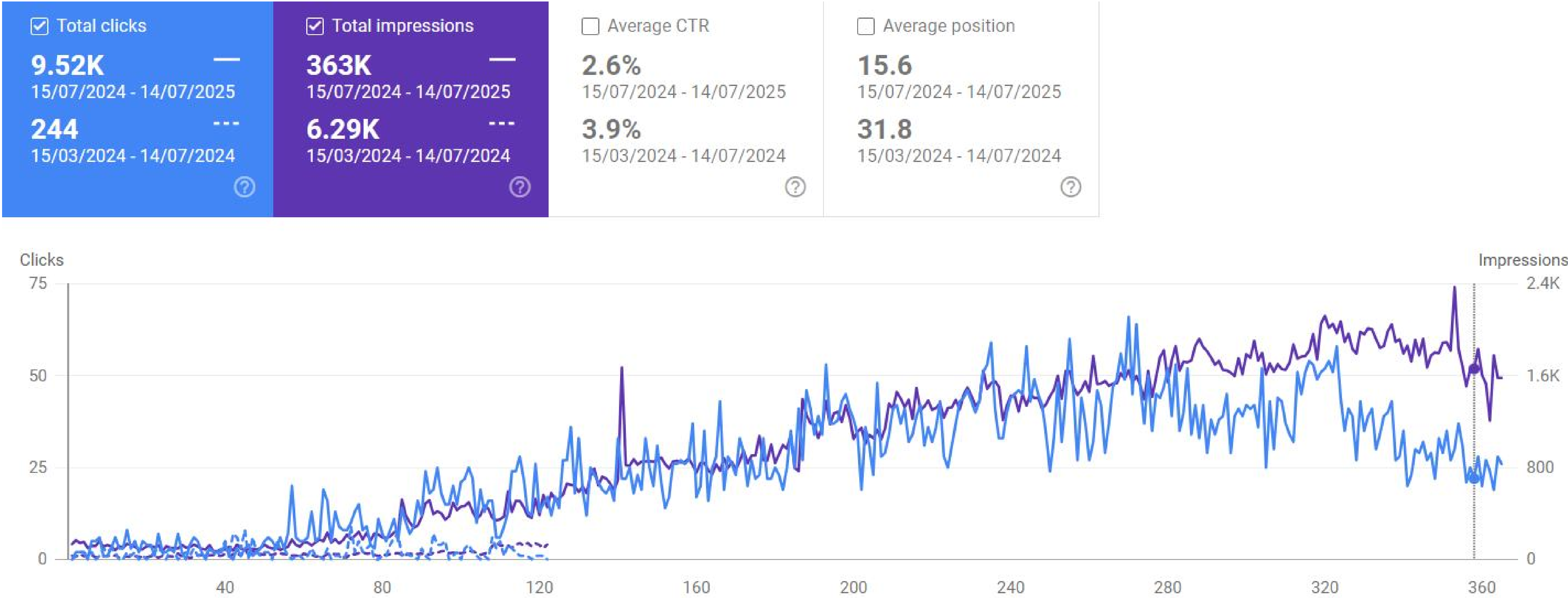
This is the organic traffic growth of the last three month time frame give by Google Search Console.



Metric	Value
Total clicks	9.52K
Total impressions	363K
Average CTR	2.6%
Average position	15.6

Comparison Overall Performance

Over the past three months, our website has shown significant improvement in overall performance. These positive trends reflect the effectiveness of our recent optimization efforts and strategic enhancements.

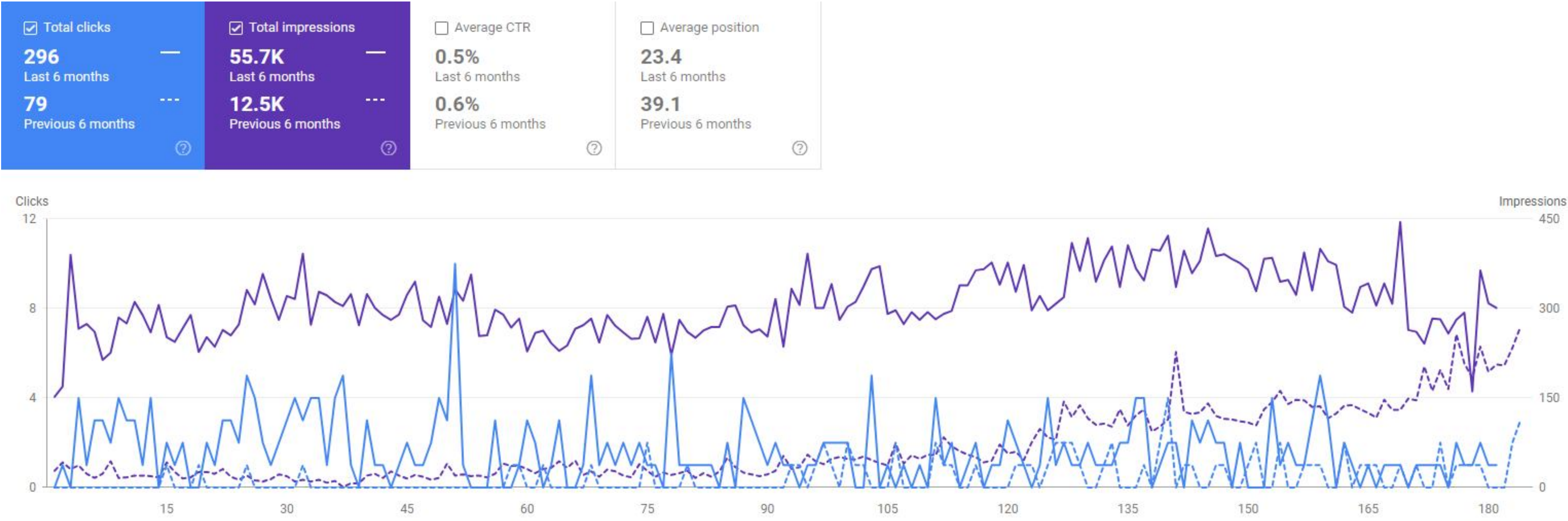


Metric	Current Period (15/07/2024 - 14/07/2025)	Previous Period (15/03/2024 - 14/07/2024)
Total clicks	9.52K	244
Total impressions	363K	6.29K
Average CTR	2.6%	3.9%
Average position	15.6	31.8

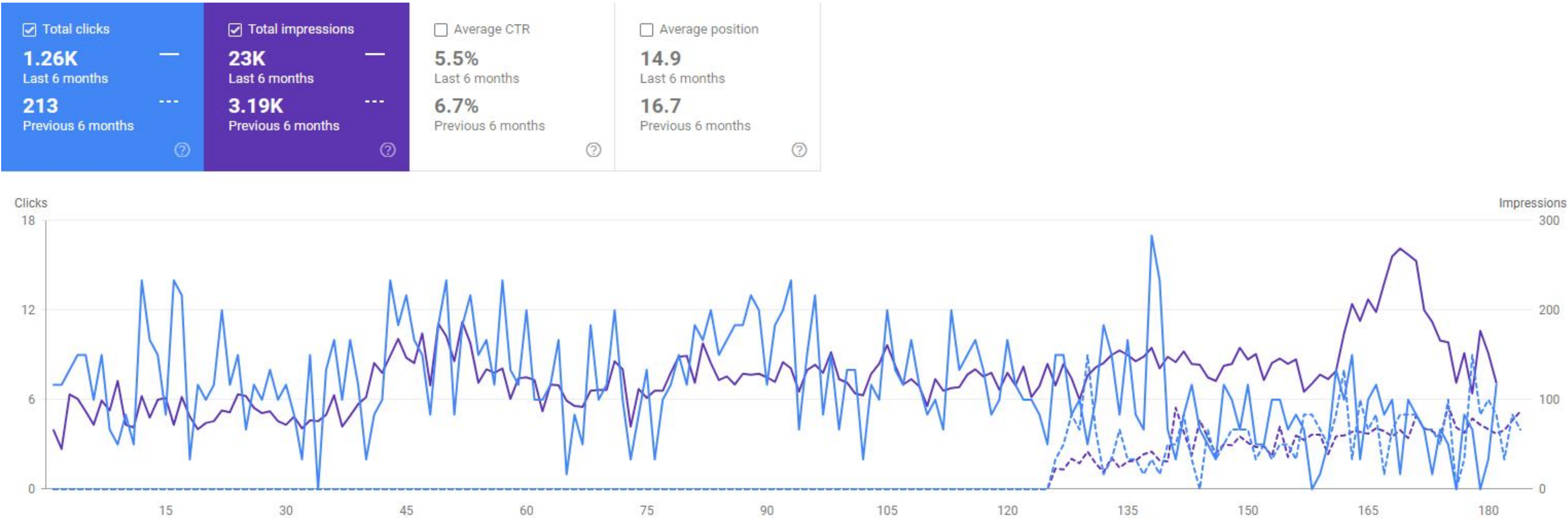
<https://webhousenepal.com/>

Targeted Keywords Overviews

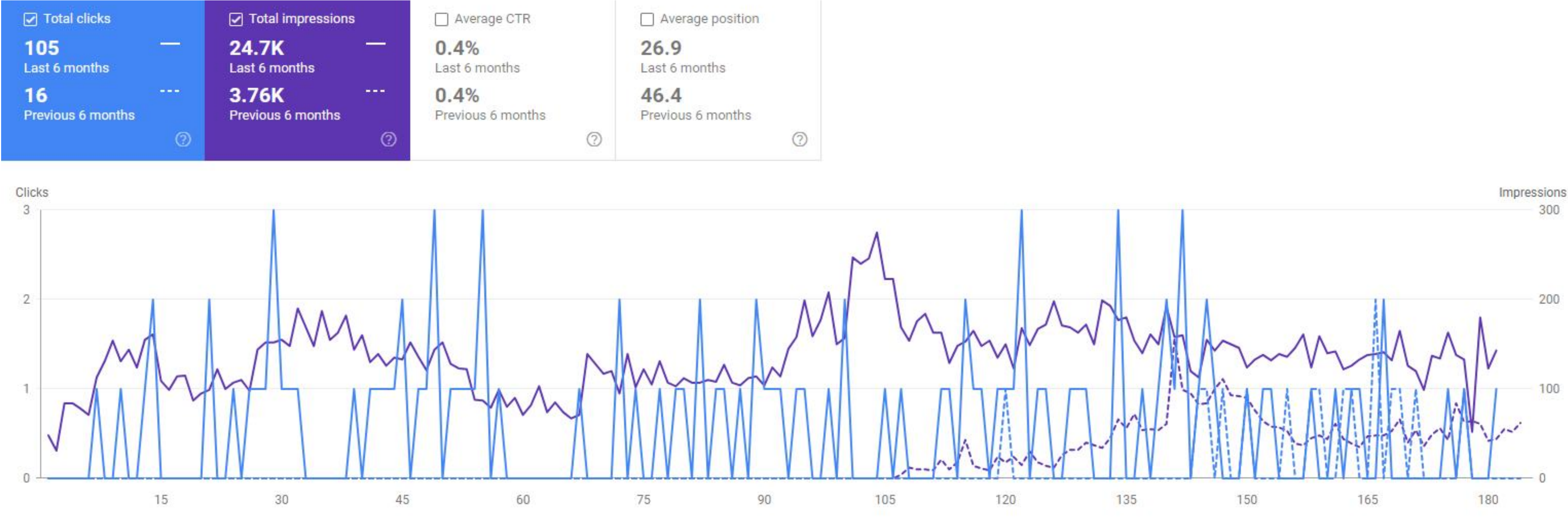
vehicle-rent-in-nepal (6 month comparison)



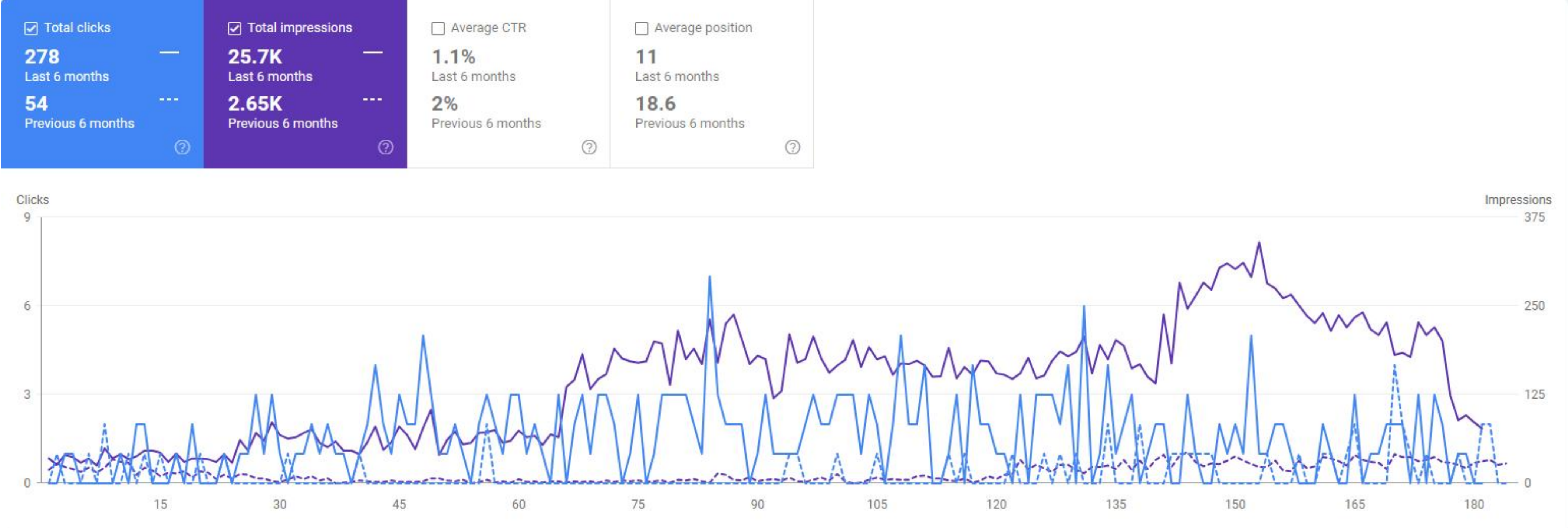
electric-car-rental (6 month comparison)



vehicle-hire-in-kathmandu (6 month comparison)



pokhara-to-muktinath-jeep-fare (6 month comparison)



Keyword performance highlights

Keyword	SERP Features	KD%	rentinnepal.com		CPC	Volume
			16 Jul ▲	Diff		
1. pokhara to jhinu jeep rental		9	1	0	n/a	n/a
2. drone rental services		12	1	0	n/a	10
3. camera rental in nepal		9	1	0	n/a	10
4. pokhara to muktinath jeep fare		13	1👑	0	n/a	260
5. scorpio rent in pokhara		11	1	0	n/a	110
6. drone rental		21	2	0	n/a	40
7. suv rental		29	2	0	n/a	70
8. camera lens rental kathmandu		13	3	0	n/a	n/a
9. camera lens rental		20	3	0	n/a	10
10. camera rental		14	3	0	n/a	10
11. camera rental kathmandu		13	3	0	n/a	50
12. rent in nepal		25	3	0	0.21	590
13. kathmandu to manthali vehicle rental		10	4	0	n/a	n/a
14. car rent in pokhara		10	5	0	n/a	10
15. scorpio hire in kathmandu		13	6	0	0.16	210

Domain

Domain Authority

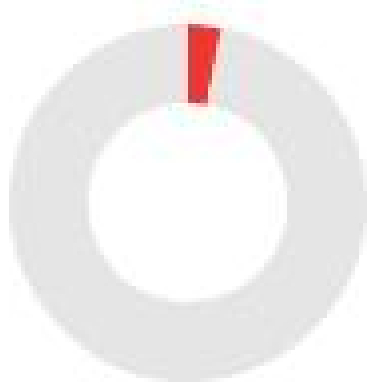
Domain Authority is a search engine ranking score developed by Moz, which predicts a website's ability to rank on search engine results pages based on various factors like the quantity and quality of backlinks.

Showing results for rentinnepal.com			
Domain Authority	Linking Root Domains	Ranking Keywords	Spam Score
14	30	19	3%

Domain Rating

Domain Rating (DR) is a proprietary metric developed by Ahrefs that quantifies the backlink profile's strength and authority of a website on a logarithmic scale from 0 to 100, helping assess its potential to rank in search engine results.

https://rentinnepal.com/



Domain Rating ⁱ

3

Backlinks ⁱ

186

85% dofollow

[Top 100 backlinks](#)

Linking websites ⁱ

36

53% dofollow

https://webhousenepal.com/

Other Informations

Queries Reaching us

Top queries	Clicks	↓ Impressions
pokhara to muktinath distance	33	11,259
pokhara to muktinath jeep fare	28	3,323
scorpio rent in kathmandu	23	2,971
car rent in kathmandu	27	2,606
vehicle rental service	15	2,409
car rental kathmandu	14	2,353
car rental in nepal	13	2,284
scorpio hire in kathmandu	53	2,276
rent in nepal	106	2,248

Top pages

Top pages	Clicks	↓ Impressions
https://rentinnepal.com/vehicle-rent-in-nepal	375	68,203
https://rentinnepal.com/car-rent-in-kathmandu	276	49,746
https://rentinnepal.com/vehicle-hire-in-kathmandu	121	28,485
https://rentinnepal.com/pokhara-to-muktinath-jeep-fare	332	28,376
https://rentinnepal.com/vehicle-rent-in-pokhara	481	26,897
https://rentinnepal.com/electric-car-rental	1,477	26,143
https://rentinnepal.com/scorpio-hire-in-kathmandu	432	23,776
https://rentinnepal.com/pokhara-taxi-service	294	17,146
https://rentinnepal.com/ ce_id=https%3A%2F%2Fre...	462	15,700

Overall Keyword Performance

Our targeted keyword has shown a significant improvement, now ranking among the top 10 positions, which marks a positive shift from its previous standing.

10▲

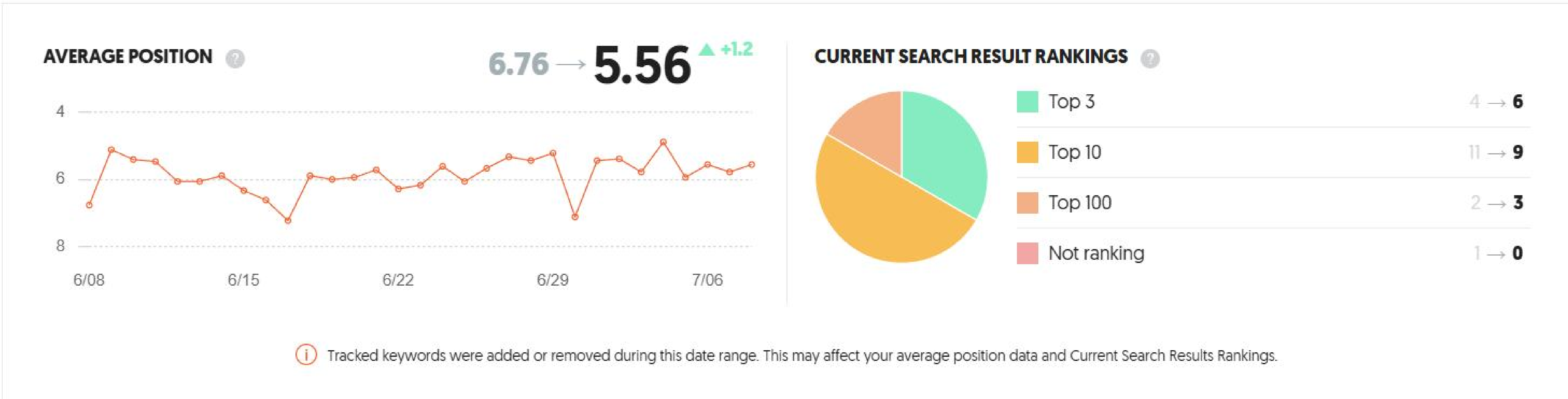
Keywords moved up

2▼

Keywords moved down

6

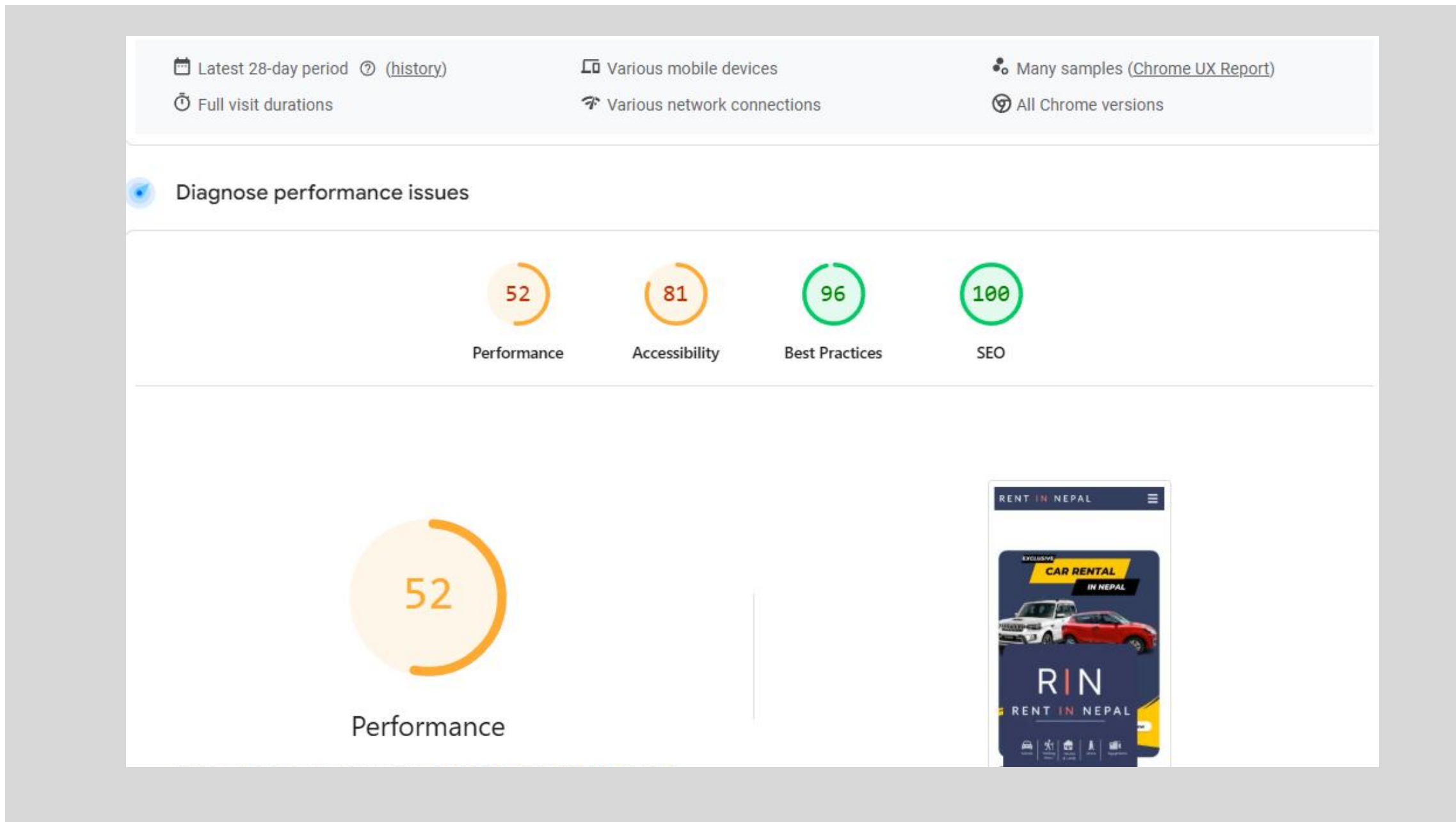
Keywords unchanged



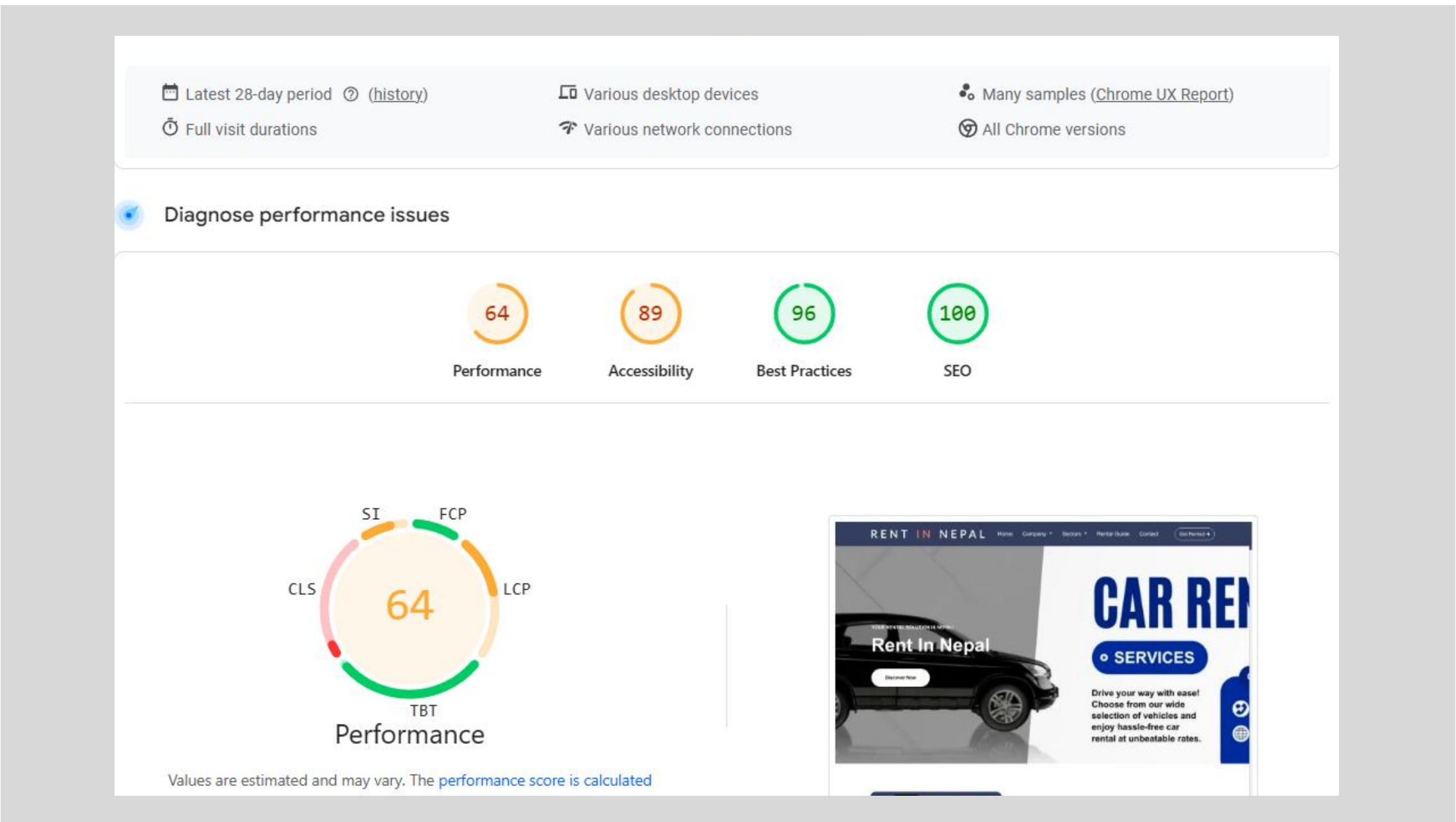
https://webhousenepal.com/

SEO Score

Previous Month



This Month



Source: Google Pagespeed Insight

MOBILE

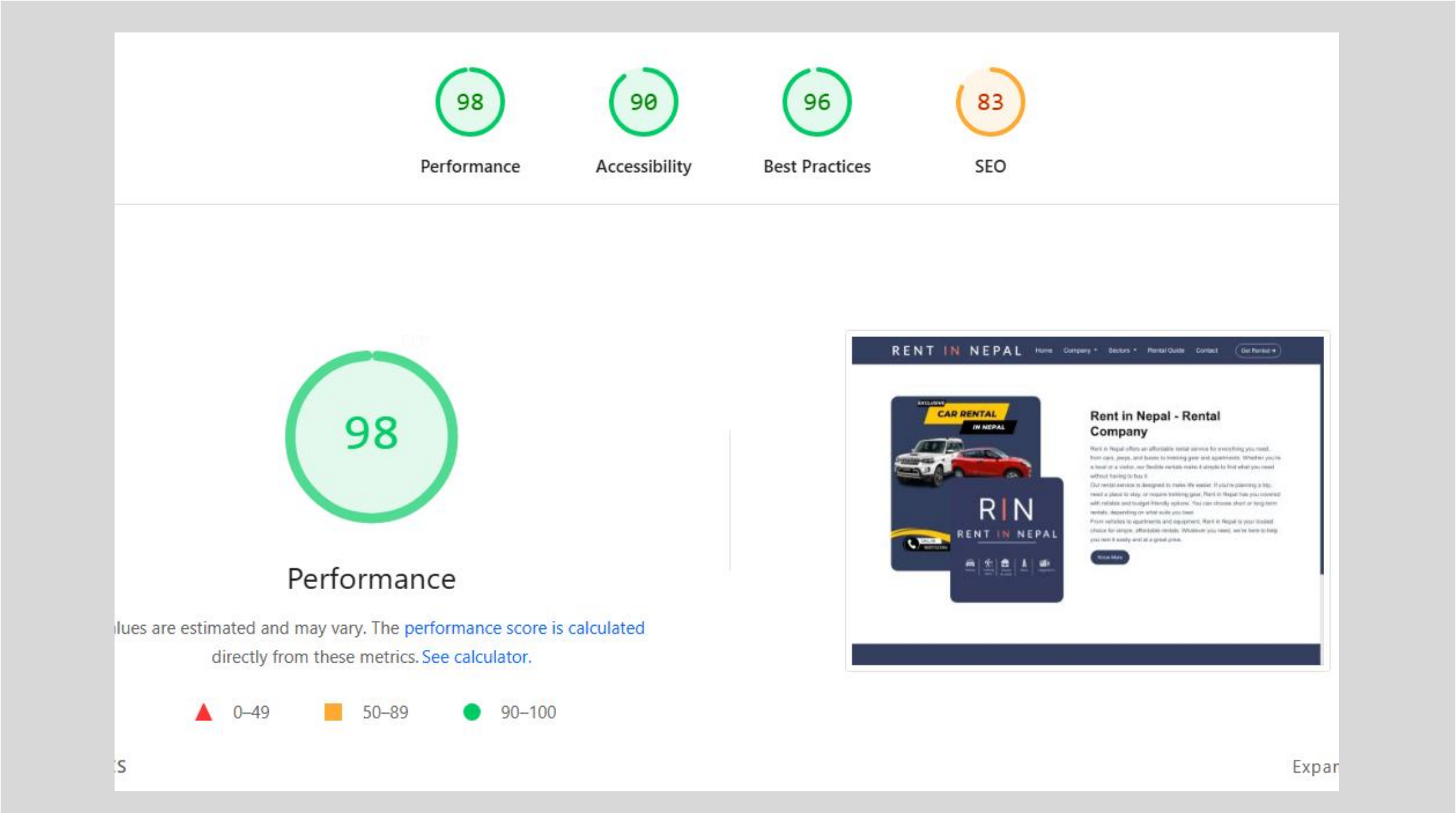
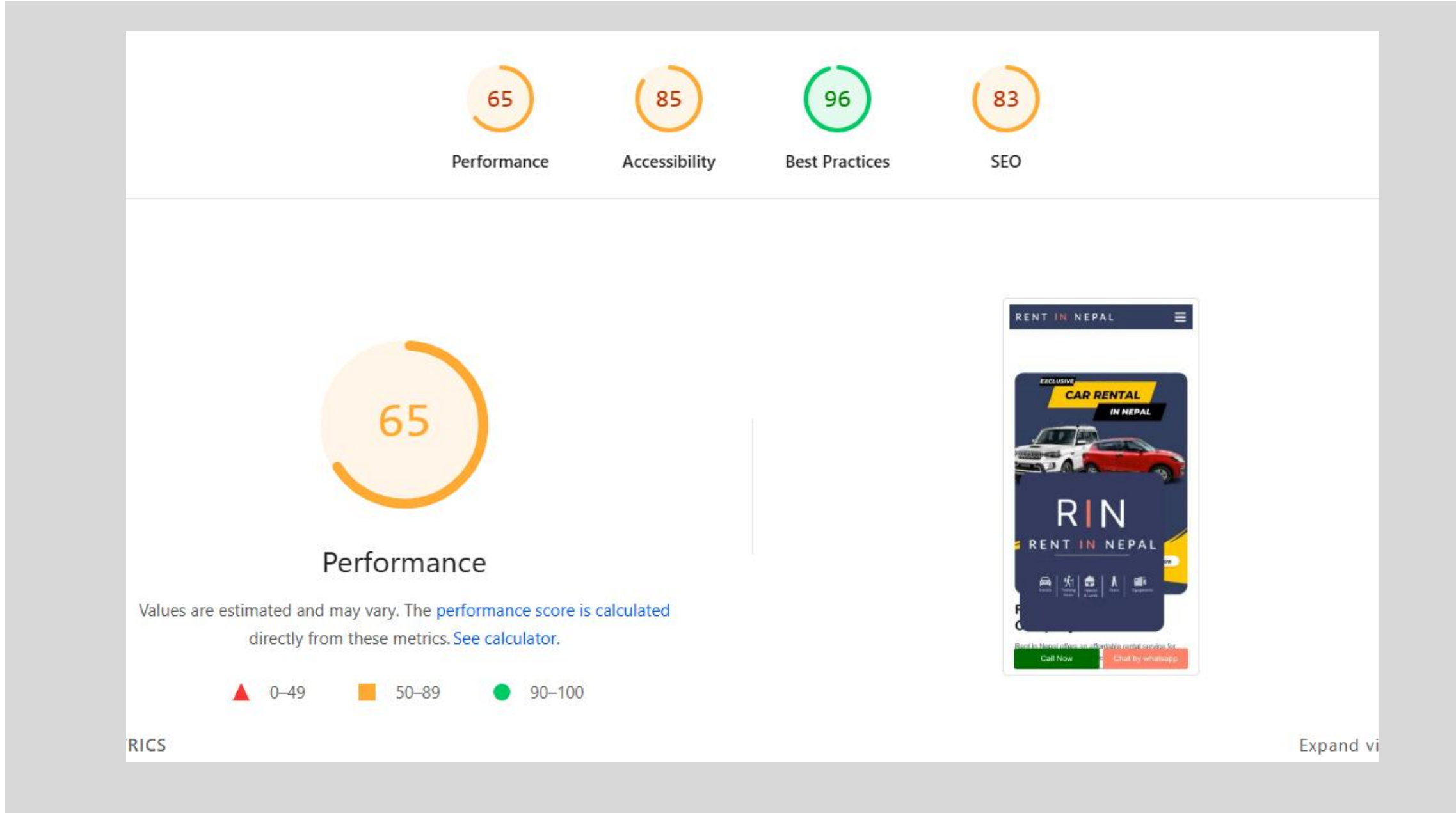


Image Size Optimization

Previous Month

Image without ALT Attribution: 48

Image without ALT TXT: 28

This Month

Image without ALT Attribution: 0

Image without ALT Attribution: 10

Image compression: 8

Image size optimization in SEO involves reducing the file size of images while maintaining their visual quality. This practice helps improve website loading speed, which is a crucial ranking factor in search engines. Smaller image files lead to faster page load times, enhancing user experience and SEO performance.

URL	Resource Size	Est Savings
rentinnepal.com 1st Party	663.9 KiB	628.6 KiB
...main/Tue-04-19-59-139....png (rentinnepal.com)	537.5 KiB	515.7 KiB
Using a modern image format (WebP, AVIF) or increasing the image compression could improve this image's download size.		418.3 KiB
This image file is larger than it needs to be (1018x720) for its displayed dimensions (489x275). Use responsive images to reduce the image download size.		438.9 KiB
...images/rent-in-nepal-car-hire-service-pic.webp (rentinnepal.com)	46.6 KiB	33.8 KiB
This image file is larger than it needs to be (776x1000) for its displayed dimensions (428x500). Use responsive images to reduce the image download size.		33.8 KiB
...images/human.webp (rentinnepal.com)	23.5 KiB	23.4 KiB
This image file is larger than it needs to be (512x512) for its displayed dimensions (34x34). Use responsive images to reduce the image download size.		23.4 KiB
...images/electric-appliances.webp (rentinnepal.com)	15.8 KiB	15.7 KiB
This image file is larger than it needs to be (512x512) for its displayed dimensions (50x50). Use responsive images to reduce the image download size.		15.7 KiB
...images/magnifying-glass.webp (rentinnepal.com)	9.5 KiB	9.5 KiB
This image file is larger than it needs to be (512x512) for its displayed dimensions (34x34). Use responsive images to reduce the image download size.		9.5 KiB
...images/deal.webp (rentinnepal.com)	9.3 KiB	9.3 KiB
This image file is larger than it needs to be (512x512) for its displayed dimensions (34x34). Use responsive images to		9.3 KiB

<https://webhousenepal.com/>

scorpio rent in pokhara

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All

Images

Short videos

News

Videos

Maps

Forums

More

Tools

Results for Pokhara · Choose area

whatsmyserp

rentinnepal.com

https://rentinnepal.com › ... › Car Hire in Pokhara

Scorpio Rent in Pokhara | Hire Mahindra Scorpio

Rent a Mahindra Scorpio from 'Rent in Nepal' and explore Pokhara's stunning landscapes with ease. Whether you're driving on winding mountain roads or in busy ...

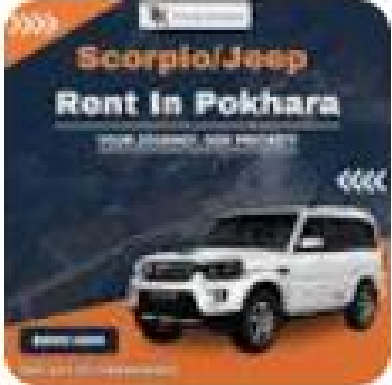


Travel Kendra

https://travelkendra.com › page › scorpio-rent-in-pokhara

Scorpio Rent in Pokhara

Renting a Scorpio or Jeep in Pokhara from us guarantees a superior and memorable travel experience, combining reliability, comfort, and local expertise.



Places



pokhara to muktinath jeep fare

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rentinnepal.com

https://rentinnepal.com › ... › Car Hire in pokhara

Pokhara to Muktinath Jeep fare - Rent In Nepal

Jeep Fare for Pokhara to Muktinath Temple (2 Days and 3 Days) · 2 Days, 1 Night Trip: NPR 32,000 (includes jeep, fuel, driver, and driver's accommodation) · 3 ...



hikingannapurna.com

https://www.hikingannapurna.com › muktinath-tour-pac...

Muktinath Tour Package from Pokhara with price 2025

Generally, the jeep fare from Pokhara to Muktinath is around NPR 5,000 to NPR 8,000 per person for a shared jeep. The price may increase if you prefer a private ... NPR 6,000.00 to NPR 9,000.00 · 5.0 (61)



nepalvehiclerental.com

https://nepalvehiclerental.com › pokhara-muktinath-temp...

Pokhara to Muktinath Temple by Jeep - Rent a car in Nepal

May 15, 2023 — NPR 32000 (1 Night and 2 Days) NPR 39000 (2 Nights and 3 Days) for Muktinath Darshan Yatra by Jeep from Pokhara · Jeep, Fuel, Parking Charges, ...



gear rental pokhara

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rentinnepal.com

https://rentinnepal.com › rent-trekking-gear-in-pokhara

Rent Trekking Gear in Pokhara | Hiking Gear Hire

From tents and sleeping bags to trekking poles and backpacks, 'Rent in Nepal' ensures that hikers have access to high-quality gear without the hassle of ...



Tripadvisor

https://www.tripadvisor.com › Attractions-g293891-Act...

THE 15 BEST Pokhara Gear Rentals (2025)

Gear Rentals in Pokhara · 1. Chamling Cycle · 2. Rental Pokhara Pvt Ltd · 3. Yours Scooter and Bike Rental · 4. Ride Ultimate Adventure · 5. Himalayan Life ...



Discussions and forums

Hi all ❤️ Are there shops in Pokhara selling/renting hiking gear? Feeling ...

Facebook · Annapurna Circuit Trek · 10+ comments · 1 year ago

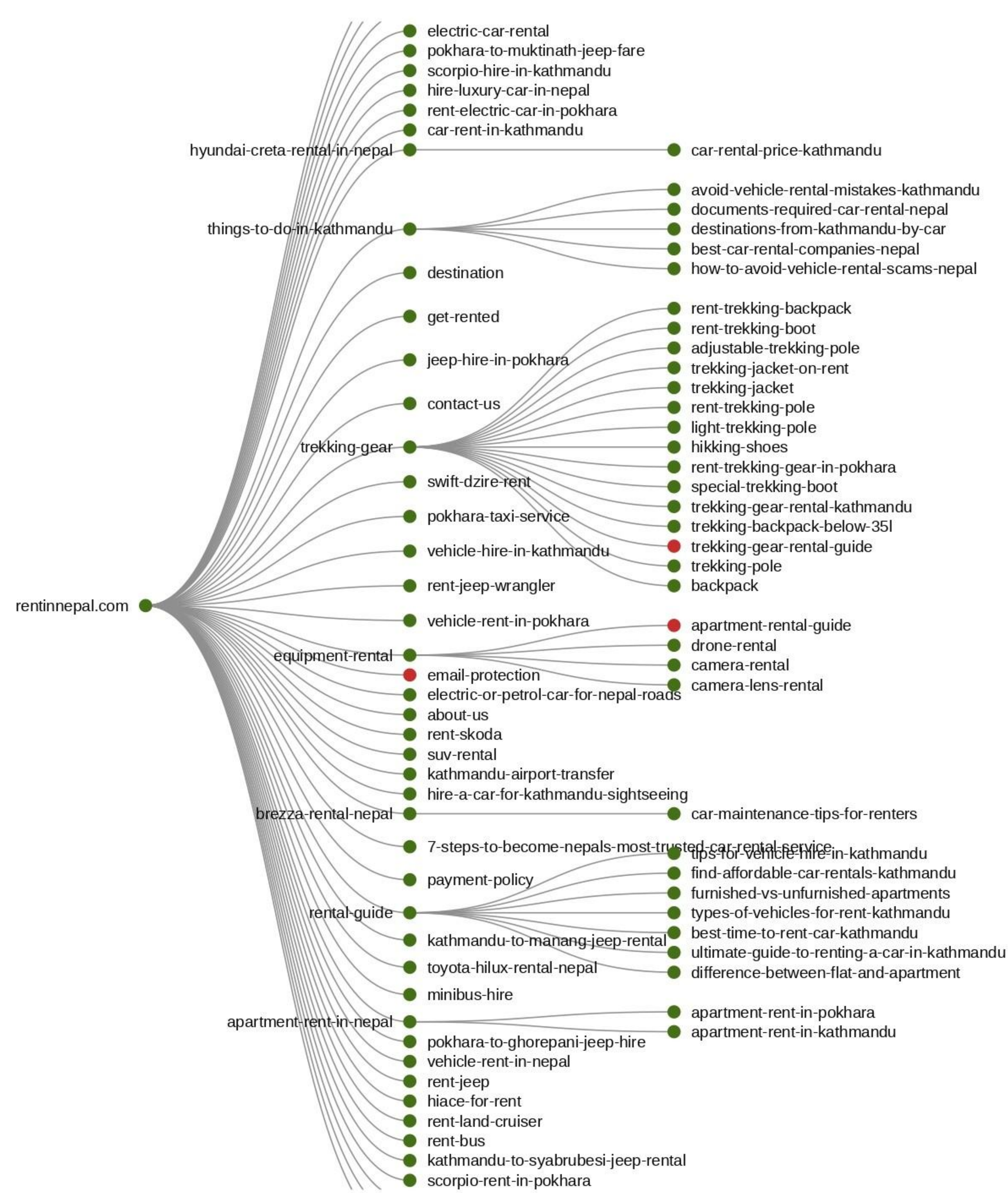
Yes and if you want to buy genuine stuff there is official North Face and Sherpa outlets [More >](#)

Check Sonam gear, both in ktm (many stores) and Pokhara. Made in Nepal, medium priced. [More >](#)

<https://webhousenepal.com/>

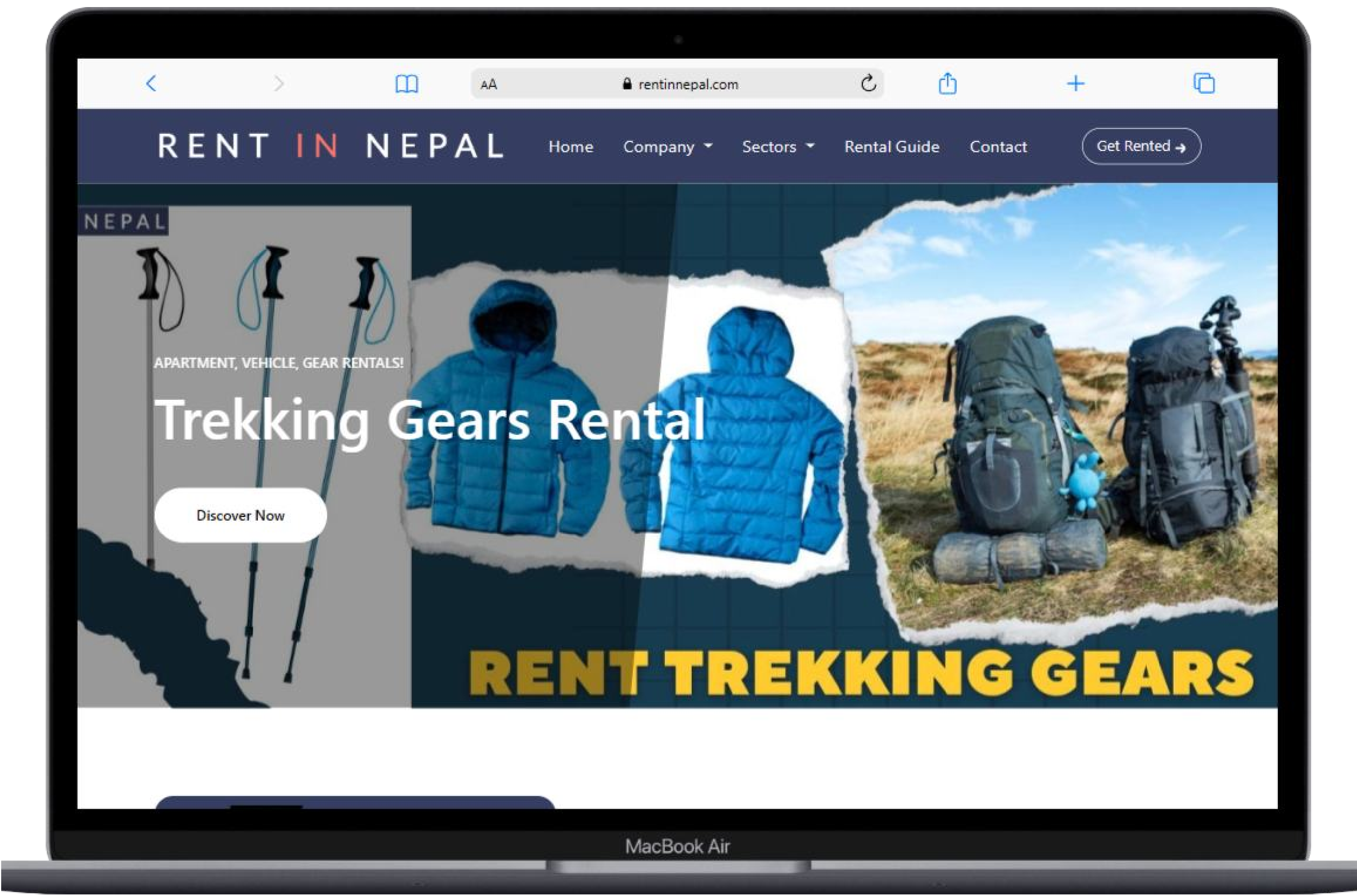
Website Structure

Website Visualizations



Website View

Desktop View



Mobile View

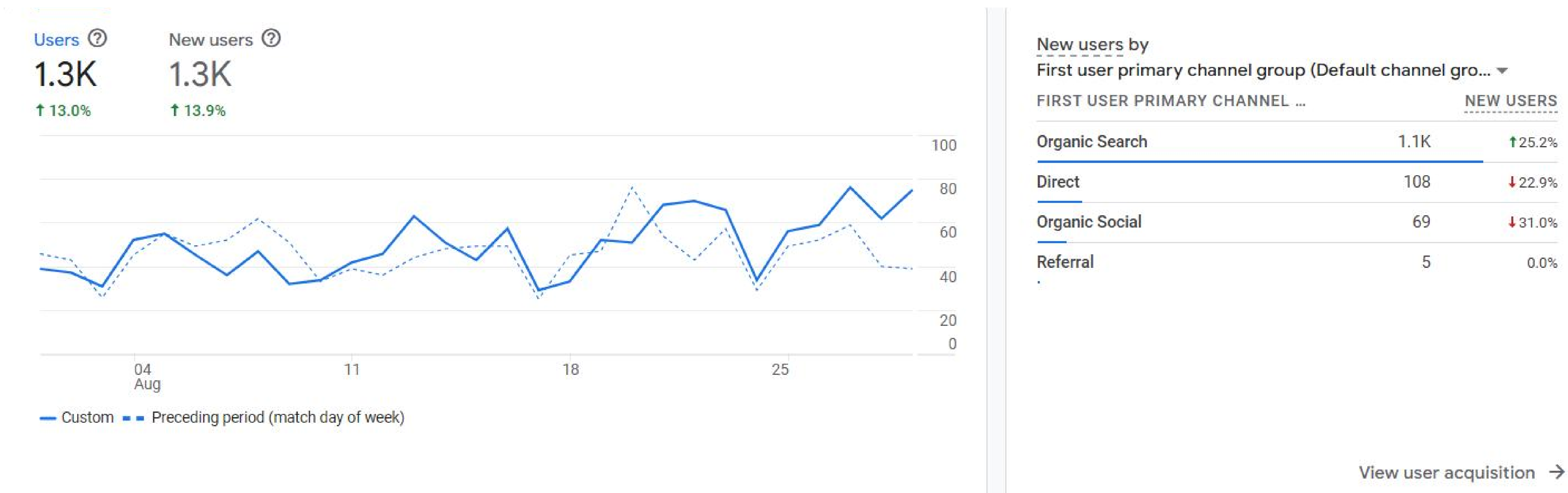


<https://webhousenepal.com/>

Traffic Acquisition

Users analysis

Our website experienced significant growth across all traffic sources in July 2025. With notable increases in overall, mobile, organic, and web traffic, it's clear our SEO strategies are effectively driving visibility, user satisfaction, and overall performance.



Users by Country

This data shows where our website visitors come from around the world. It helps us create strategies that fit different regions, making sure we engage people effectively everywhere.



Backlinks

Backlinks

Backlinks are crucial for SEO, as they validate a site's authority and boost its search engine ranking. Here are some:

- <https://www.hotfrog.in/company/510ff377d0be7a220547a0fb022618d7/rent-in-nepal/kathmandu/car-rental-companies>
- <https://www.youbiz.com/profile/rentinnepal/https://www.youbiz.com/profile/rentinnepal/>
- <https://profile.hatena.ne.jp/rentinnepal/profile>
- https://medium.com/@outreach_73370/scorpio-rent-in-pokhara-hire-scorpio-a5ec00861705

Backlinks: Summary

Root Domain: rentinnepal.com

3.4K TOTAL BACKLINKS

Referring Domains

87

Referring IPs

94

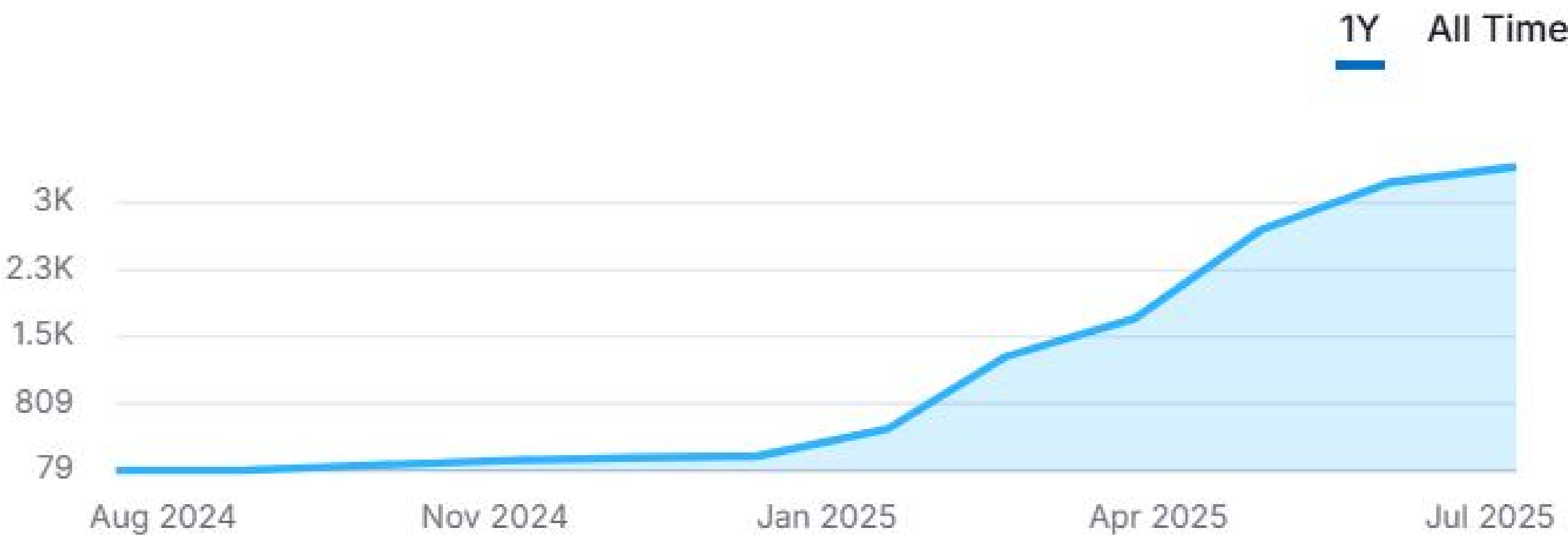
Backlinks: Types

Root Domain: rentinnepal.com

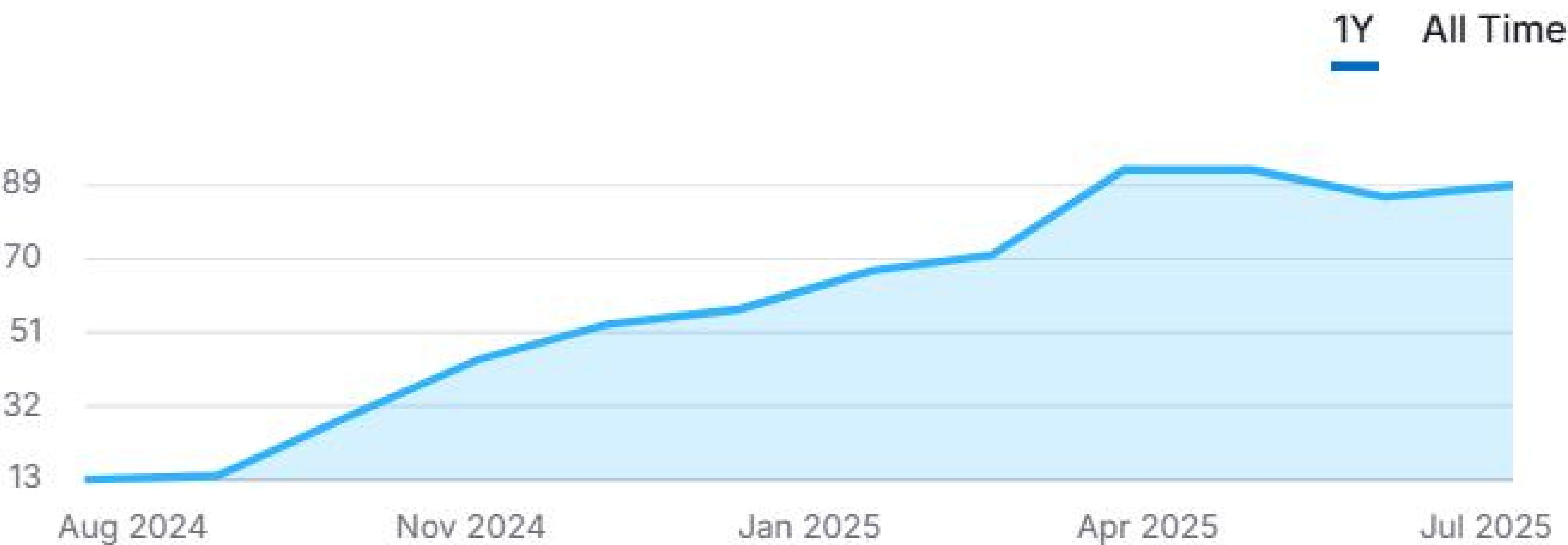


- Text 3.4K (99.97%)
- Image 1 (0.03%)
- Form 0
- Frame 0

Backlinks *i*



Referring Domains *i*



<https://webhousenepal.com/>

Submissions

Business Listings

Helps improve local SEO by increasing online visibility and making it easier for customers to find your business locally.

Here are some:

<https://www.hotfrog.in/company/510ff377d0be7a220547a0fb022618d7/rent-in-nepal/kathmandu/car-rental-companies>

<https://www.revealnepal.com/listing/rent-in-nepal/>

<https://weboworld.com/listing/central-region/kathmandu/Travel-Services/rent-in-nepal>

Profile Submission

Builds brand presence, establishes credibility, and enhances visibility among targeted audiences.

Here are some:

<https://www.youbiz.com/profile/rentinnepal/>

<https://www.longisland.com/profile/rentinnepal>

<https://profile.hatena.ne.jp/rentinnepal/profile>

Article Submission

Builds backlinks, drives traffic to your website, establishes authority in your industry, and enhances SEO through content marketing.

Here are some:

https://medium.com/@outreach_73370/scorpio-rent-in-pokhara-hire-scorpio-a5ec00861705

<https://www.gamerlaunch.com/community/users/blog/6501923/2323206/tips-for-vehicle-hire-in-kathmandu/?gid=535>

<https://rentinnepal.mystrikingly.com/blog/top-10-best-car-rental-companies-in-nepal-2025>

Slide Submissions

Increases visibility, drives traffic through embedded links, and enhances SEO by leveraging multimedia content.

Here are some:

<https://www.slideshare.net/slideshow/car-rental-in-kathmandu-faqs-car-rental-question-answer-nepal/272223027>

<https://www.slideshare.net/slideshow/affordable-car-rental-services-in-kathmandu-and-cost-of-rental-vehicle/272053202>

<https://www.slideshare.net/slideshow/renting-in-nepal-rental-service-guide-in-nepal/271684071>

Image Submissions

Improves SEO by optimizing image metadata (alt text, file names) and attracting traffic through image search results.

Here are some:

<https://www.pinterest.com/rentinnepal/>

<https://webhousenepal.com/>

Next Month

Tasks Completed (June-July)

This month we covered the following tasks:

- Technical fixes: Addressed duplications, indexing issues, and improved site speed.
- Image optimization: Compressed graphics and prioritized image SEO.
- Internal linking: Enhanced internal link structure.
- Off-page SEO: Initiated submissions, backlinks, slides, and local listings.
- Product page optimizations: Improved product page elements.
- Primary focus: Concentrated mainly on off-page SEO.

Future SEO Focus Areas:

- Off-page SEO work
- Quality content creation
- Image SEO
- Local SEO implementation
- Continue to deliver content (blog posts)
- Update old content to match Google's helpful content update
- Guest posting to relevant sites
- Partnership with related industries
- Content marketing (Video/Infographics/Email newsletters)

* These are the fixes for this month. Issues must be fixed periodically, and the website should be monitored regularly.

THANK YOU

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